

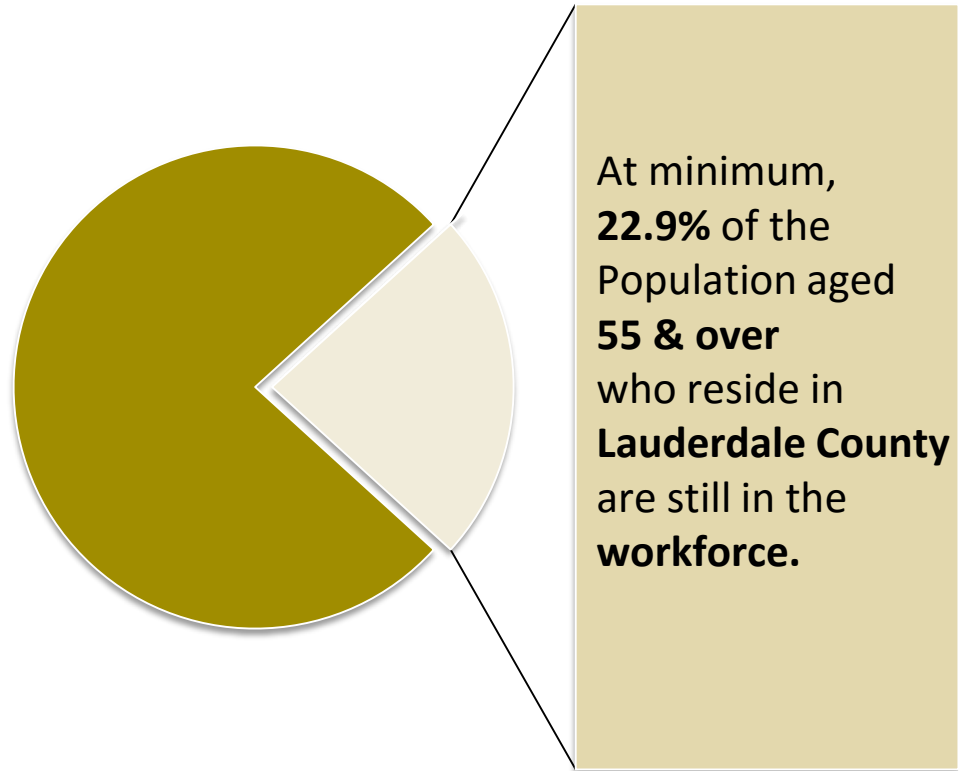
Lauderdale County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

| Age | Estimate |
|-------------------|----------|
| Under 5 years | 4,999 |
| 5 to 9 years | 5,455 |
| 10 to 14 years | 5,435 |
| 15 to 19 years | 6,269 |
| 20 to 24 years | 7,862 |
| 25 to 34 years | 10,364 |
| 35 to 44 years | 11,009 |
| 45 to 54 years | 12,660 |
| 55 to 59 years | 6,555 |
| 60 to 64 years | 5,926 |
| 65 to 74 years | 9,028 |
| 75 to 84 years | 5,191 |
| 85 years and over | 2,027 |



Demographics

American Community Survey Average Population Estimates for 2010-2014

| School Enrollment | Estimate |
|--|----------|
| Population 3 years and over enrolled in school | 23,592 |
| Nursery school, preschool | 1,367 |
| Kindergarten | 1,062 |
| Elementary school (grades 1-8) | 8,999 |
| High school (grades 9-12) | 4,403 |
| College or graduate school | 7,761 |



Demographics

American Community Survey Average Population Estimates for 2010-2014

| Educational Attainment | Estimate |
|---|----------|
| Population 25 years and over | 62,760 |
| Less than 9 th grade | 3,156 |
| 9 th to 12 th grade, no diploma | 6,860 |
| High school graduate (includes equivalency) | 21,065 |
| Some college, no degree | 13,748 |
| Associate's degree | 4,031 |
| Bachelor's degree | 8,299 |
| Graduate or professional degree | 5,601 |



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

| County | Civilian Labor Force | Employment | Unemployment | Unemployment Rate | Under-Employment | Available Labor Pool |
|-------------------|----------------------|---------------|--------------|-------------------|------------------|----------------------|
| Colbert | 23,721 | 22,148 | 1,573 | 6.6% | 3,903 | 5,476 |
| Franklin | 13,874 | 13,091 | 783 | 5.6% | 3085 | 3,868 |
| Lauderdale | 43,142 | 40,570 | 2,572 | 6.0% | 10,945 | 13,517 |
| Lawrence | 14,084 | 13,182 | 902 | 6.4% | 1,792 | 2,694 |
| Marion | 12,978 | 12,164 | 814 | 6.3% | 1457 | 2,271 |
| Winston | 9,674 | 8,992 | 682 | 7.0% | 1763 | 2,445 |

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

| Occupation | Number Unemployed | Occupation | Number Unemployed |
|--|-------------------|--|-------------------|
| Construction Laborers | 51 | Laborers and Freight, Stock, and Material Movers, Hand | 16 |
| Helpers Production Workers | 47 | Team Assemblers | 16 |
| Electricians | 30 | Retail Salespersons | 15 |
| Carpenters | 29 | Preschool Teachers | 14 |
| Welders, Cutters, Solderers, and Brazers | 26 | Combined Food Preparation and Serving Workers, Including Fast Food | 14 |
| Office Clerks, General | 24 | Receptionists and Information Clerks | 14 |
| Bus Drivers, School or Special Client | 24 | General and Operations Managers | 13 |
| Stock Clerks and Order Fillers | 18 | Plumbers, Pipefitters, and Steamfitters | 12 |
| Cashiers | 16 | Heavy and Tractor-Trailer Truck Drivers | 11 |
| Tax Preparers | 16 | Machinists | 11 |



Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

| Occupation | # of Resumes | Occupation | # of Resumes |
|---|--------------|--|--------------|
| Helpers--Production Workers | 107 | Administrative Services Managers | 8 |
| Customer Service Representatives | 33 | Bookkeeping, Accounting, and Auditing Clerks | 8 |
| Office Clerks, General | 21 | Production, Planning, and Expediting Clerks | 8 |
| Heavy and Tractor-Trailer Truck Drivers | 18 | Welders, Cutters, Solderers, and Brazers | 8 |
| Cashiers | 14 | Construction Laborers | 7 |
| Team Assemblers | 14 | Machinists | 7 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 13 | Laborers and Freight, Stock, and Material Movers, Hand | 7 |
| Retail Salespersons | 12 | Industrial Truck and Tractor Operators | 7 |
| Receptionists and Information Clerks | 10 | General and Operations Managers | 6 |
| Sales Managers | 9 | Medical Assistants | 6 |



Source: Alabama JobLink

Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

| Occupation | # of Ads | Occupation | # of Ads |
|--|----------|---|----------|
| Heavy & Tractor-Trailer Truck Drivers | 1,510 | Office Clerks, General | 76 |
| Combined Food Preparation and Serving Workers, Including Fast Food | 181 | Executive Secretaries and Executive Administrative Assistants | 71 |
| Customer Service Representatives | 171 | Telemarketers | 71 |
| Insurance Sales Agents | 117 | Cashiers | 64 |
| Demonstrators and Product Promoters | 98 | Registered Nurses | 61 |
| Maintenance and Repair Workers, General | 95 | Maids and Housekeeping Cleaners | 61 |
| Industrial Engineers | 91 | Carpenters | 60 |
| General and Operations Managers | 91 | Stock Clerks and Order Fillers | 54 |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 81 | Computer User Support Specialists | 53 |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 80 | Light Truck or Delivery Services Drivers | 53 |



Expected Worker Shortfall

| | 2012-2022 | 2012-2030 |
|-----------------------------|-----------|-----------|
| Total Population Growth | 4.3% | 5.7% |
| Age 20-64 Population Growth | -3.3% | -6.4% |
| Nonagricultural Job Growth | 8.5% | 14.7% |
| Worker Shortfall (%) | 11.8% | 21.1% |
| Worker Shortfall | 3,602 | 6,435 |

Occupational Wages

Lauderdale County Average Hourly Wage All Occupations

| Entry | Mean | Experienced |
|--------|---------|-------------|
| \$8.52 | \$16.66 | \$20.73 |

Lauderdale County Average Hourly Wage Production Occupations

| Entry | Mean | Experienced |
|--------|---------|-------------|
| \$9.09 | \$14.35 | \$16.90 |

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

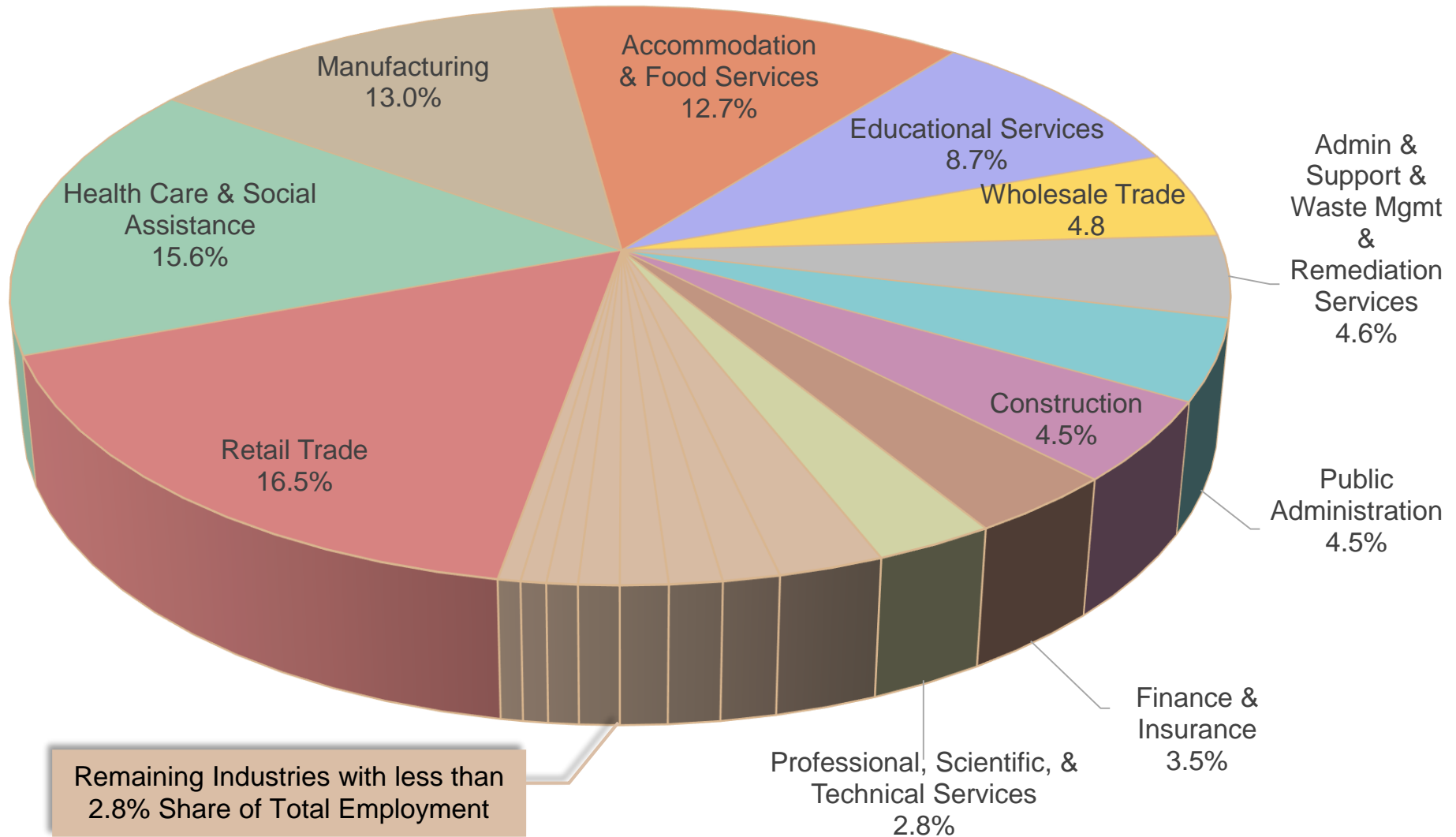
Occupational Wages

Annual Salary Area Comparison

| | Entry | Mean | Experienced |
|--------------------------|----------|----------|-------------|
| Alabama | | | |
| Total | \$18,961 | \$42,046 | \$53,593 |
| Production | \$20,361 | \$34,796 | \$42,019 |
| Lauderdale County | | | |
| Total | \$17,709 | \$34,650 | \$43,120 |
| Production | \$19,230 | \$29,852 | \$35,163 |
| Colbert County | | | |
| Total | \$18,654 | \$39,296 | \$49,617 |
| Production | \$22,103 | \$39,773 | \$48,608 |
| Madison County | | | |
| Total | \$20,362 | \$55,037 | \$72,375 |
| Production | \$22,456 | \$37,888 | \$45,604 |

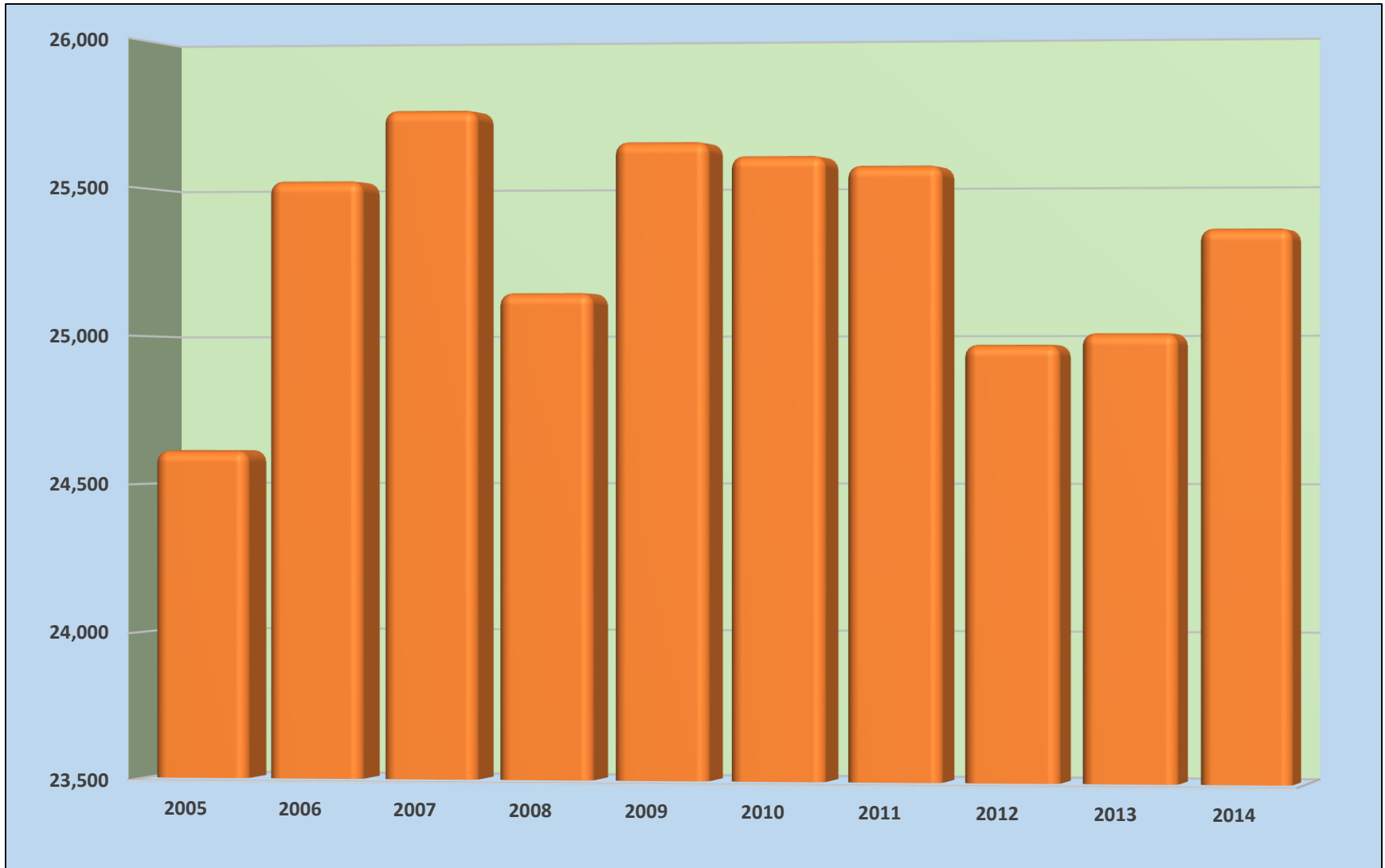
Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment



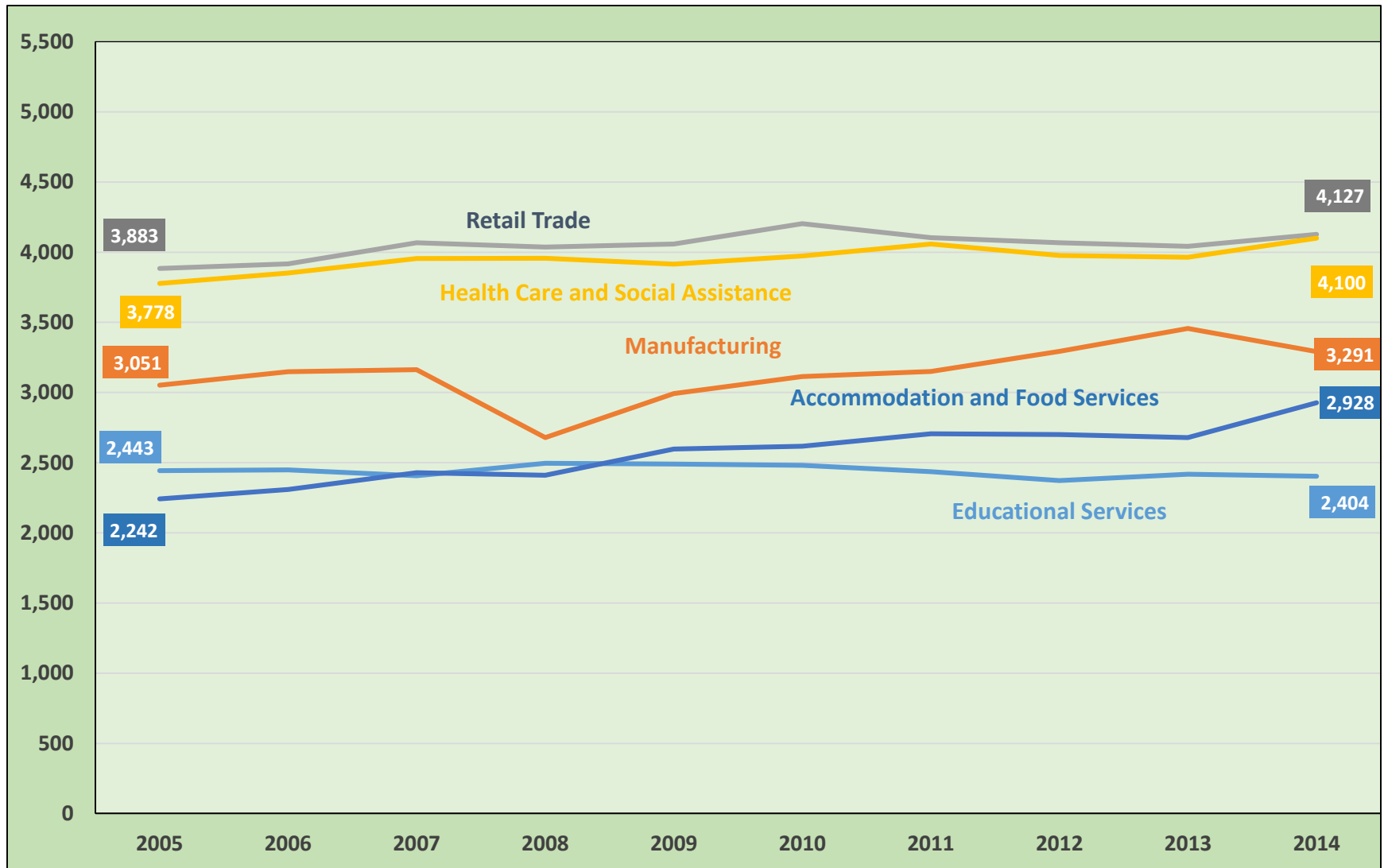
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



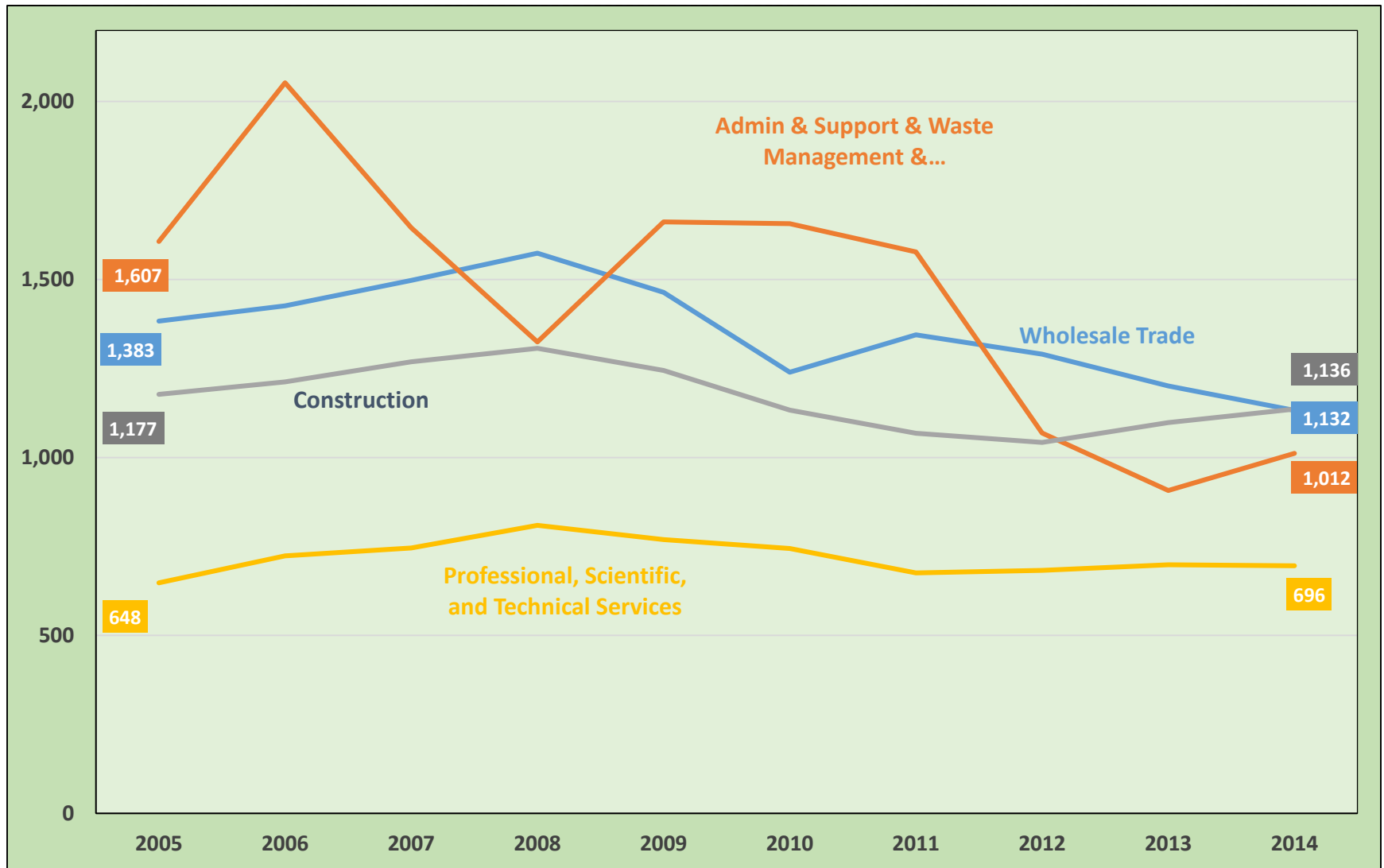
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



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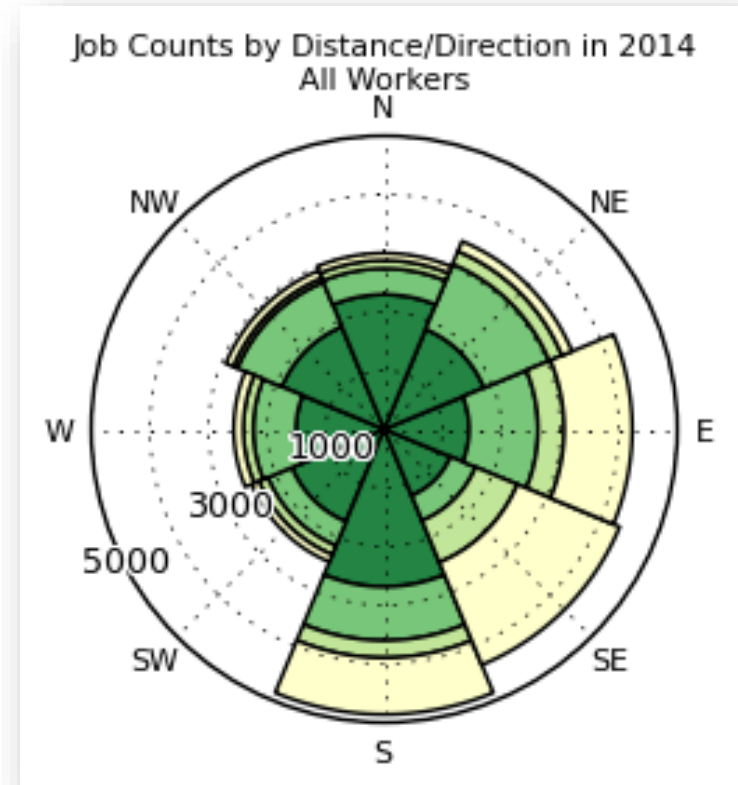
Average Monthly Earnings Trend



2014 Commuting Patterns

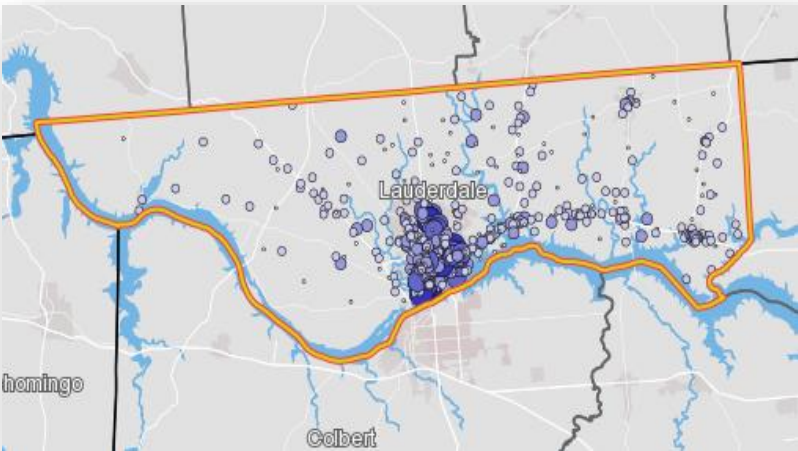
Distance Workers Travel to Lauderdale County to Work

| | Count | Share |
|-----------------------|--------|--------|
| Total Primary Jobs | 27,851 | 100.0% |
| Less than 10 miles | 14,603 | 52.4% |
| 10 to 24 miles | 6,193 | 22.2% |
| 25 to 50 miles | 2,298 | 8.3% |
| Greater than 50 miles | 4,757 | 17.1% |



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns



| Jobs by Worker Age | Count | Share |
|--|--------|-------|
| Age 29 or younger | 7,887 | 28.3% |
| Age 30 to 54 | 14,322 | 51.4% |
| Age 55 or older | 5,642 | 20.3% |
| Jobs by Worker Educational Attainment | Count | Share |
| Less than high school | 2,343 | 8.4% |
| High school or equivalent, no college | 6,710 | 24.1% |
| Some college or Associate degree | 6,600 | 23.7% |
| Bachelor's degree or advanced degree | 4,311 | 15.5% |
| Educational attainment not available (workers aged 29 or younger) | 7,887 | 28.3% |
| Jobs by Worker Sex | Count | Share |
| Male | 12,758 | 45.8% |
| Female | 15,093 | 54.2% |
| Jobs by Earnings | Count | Share |
| \$1,250 per month or less | 8,046 | 28.9% |
| \$1,251 to \$3,333 per month | 12,511 | 44.9% |
| More than \$3,333 per month | 7,294 | 26.2% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Lauderdale County



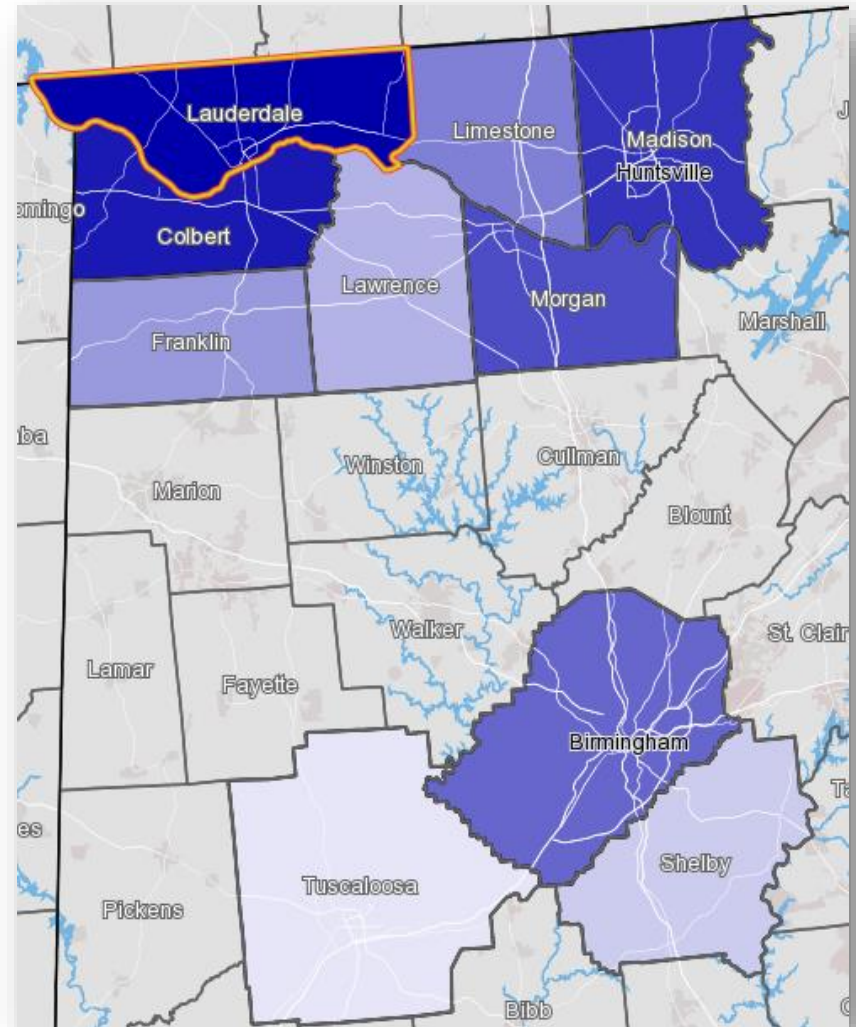
| | Count | Share |
|-----------------------|--------|-------|
| Lauderdale County, AL | 15,391 | 55.3% |
| Colbert County, AL | 4,297 | 15.4% |
| Madison County, AL | 904 | 3.2% |
| Morgan County, AL | 743 | 2.7% |
| Franklin County, AL | 661 | 2.4% |
| Jefferson County, AL | 543 | 1.9% |
| Lawrence County, TN | 489 | 1.8% |
| Wayne County, TN | 463 | 1.7% |
| Lawrence County, AL | 450 | 1.6% |
| Limestone County, AL | 323 | 1.2% |
| All Other Locations | 3,587 | 12.9% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Counties Where Lauderdale County Residents Commute to Work

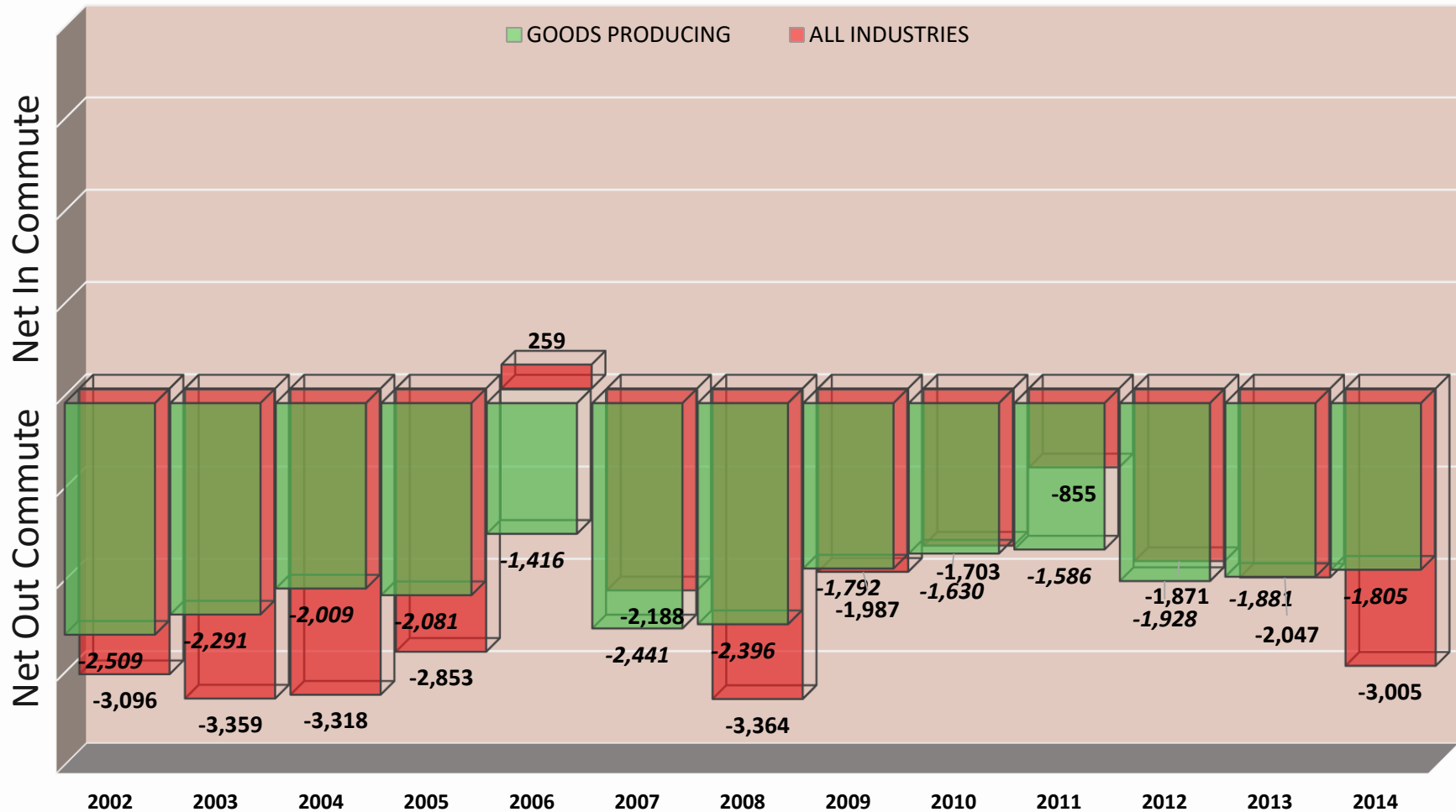
| | Count | Share |
|-----------------------|--------|-------|
| Lauderdale County, AL | 15,391 | 49.9% |
| Colbert County, AL | 5,319 | 17.2% |
| Madison County, AL | 1,758 | 5.7% |
| Morgan County, AL | 1,194 | 3.9% |
| Jefferson County, AL | 1,070 | 3.5% |
| Limestone County, AL | 1,011 | 3.3% |
| Franklin County, AL | 390 | 1.3% |
| Lawrence County, AL | 317 | 1.0% |
| Shelby County, AL | 298 | 1.0% |
| Tuscaloosa County, AL | 275 | 0.9% |
| All Other Locations | 3,833 | 12.4% |



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

| High School | HS Grads | Enrolled in AL Public Colleges | Enrolled in Remedial Course(s) | | | | Enrollment Status | |
|-------------------------------|----------|--------------------------------|--------------------------------|--------------|------|-------|-------------------|------------------|
| | | | Math Only | English Only | Both | Total | Full Time | Part Time/ Other |
| Brooks High School | 105 | 64 | 8 | 0 | 2 | 11 | 61 | 3 |
| Central High School | 107 | 63 | 8 | 2 | 8 | 18 | 60 | 3 |
| Florence High School | 272 | 162 | 23 | 5 | 16 | 44 | 151 | 11 |
| Lauderdale County High School | 87 | 51 | 3 | 2 | 0 | 5 | 48 | 3 |
| Lexington School | 72 | 46 | 7 | 2 | 4 | 13 | 42 | 4 |
| Rogers High School | 96 | 54 | 12 | 1 | 6 | 19 | 51 | 3 |
| Waterloo High School | 18 | 8 | 1 | 1 | 1 | 3 | 8 | 0 |
| Wilson High School | 89 | 50 | 7 | 4 | 3 | 14 | 47 | 3 |



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

| Lauderdale County | # Undergrads | # First-Time Freshman |
|--|--------------|-----------------------|
| Grand Total | 3,702 | 512 |
| Major | | |
| General Studies | 818 | 209 |
| Undeclared/Not Reported | 561 | 14 |
| Registered Nursing/Registered Nurse | 351 | 52 |
| Multi-/Interdisciplinary Studies, Other | 113 | 17 |
| Biology/Biological Sciences, General | 103 | 19 |
| Elementary Education and Teaching | 96 | 3 |
| Business Administration and Management, General | 80 | 5 |
| Parks, Recreation, Leisure, and Fitness Studies, Other | 76 | 4 |
| Liberal Arts and Sciences/Liberal Studies | 67 | 49 |
| Accounting | 64 | 2 |
| Computer and Information Sciences, General | 61 | 10 |

Postsecondary Education

Fall 2014 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

| Lauderdale County | # Graduate Students |
|---|---------------------|
| Grand Total | 387 |
| Major | |
| Business Administration and Management, General | 45 |
| Registered Nursing/Registered Nurse | 44 |
| Secondary Education and Teaching | 38 |
| Education, General | 28 |
| Elementary Education and Teaching | 22 |
| Educational Leadership and Administration, General | 14 |
| Multi-/Interdisciplinary Studies, General | 14 |
| Special Education and Teaching, General | 14 |
| Counseling Psychology | 13 |
| Counselor Education/School Counseling and Guidance Services | 10 |
| English Language and Literature, General | 9 |

Postsecondary Education

Summer 2013 thru Spring 2014 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

| Major | Less than 1 year | Less than 2 years | Associate | Less than 4 years | Bachelor | Post-Bachelor | Master | Post-Master | Doctoral | Lauderdale Total | * State Totals |
|--|---------------------|----------------------|-----------|----------------------|----------|---------------|--------|-------------|----------|---------------------|----------------|
| Registered Nursing/Registered Nurse | | | 31 | | 28 | | 12 | | | 71 | 3,780 |
| General Studies | | | 57 | | | | | | | 57 | 3,382 |
| Business Administration and Management, General | | | | | 25 | | 18 | | | 43 | 1,546 |
| Multi-/Interdisciplinary Studies, Other | | | 24 | | | | | | | 24 | 254 |
| Emergency Medical Technology/Technician (EMT Paramedic) | 15 | 2 | 3 | | | | | | | 20 | 651 |
| Elementary Education and Teaching | | | | | 9 | | 10 | | | 19 | 899 |
| Geography | | | | | 14 | | | | | 14 | 75 |
| Accounting | | | | | 13 | | | | | 13 | 947 |
| Secondary Education and Teaching | | | | | 7 | | 4 | | | 11 | 456 |
| Criminal Justice/Law Enforcement Administration | | | | | 6 | | 1 | | | 7 | 116 |

Questions???

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